

OCT
8-9,
2016

BERLIN

Saturday

UX/UI DESIGN

Workshop Weekend

Sunday

REACT NATIVE



N3XTCODER

DARE TO DEVELOP MORE THAN CODE.

Join us on **October 8th and 9th 2016** for the **N3XTCODER Workshop Weekend** in **Berlin** with a focus on **UX/UI Design** and **Mobile App Development** with **React Native**. Learn from social startup “**Wertewandel**”, a new bonus program mobile app that helps you to consume more consciously!

On Saturday we will focus on **User Experience** and **User Interface Design** for mobile apps. You will be able to enhance your skills and expand your knowledge by designing an app feature for “**Wertewandel**” together with **Danielle Reid** (Co-Founder and VP Product of **Sterio.me** and **Design Strategist**), designer **Craig Kershaw** and creative participants.

On Sunday we focus on implementing the user experience solutions. Participants learn to code a native mobile app feature using **React Native** and create an app that can read the products names from your receipts. Learn with your coach **Jonathan Moore** (Former CTO **Team Europe**, CTO **Vertical Media**, e.g. **Gründerszene.de**) and other like-minded participants from diverse backgrounds.

The **N3XTCODER Workshop Weekend** is designed in a way that you can either join us for one of the days or both days jointly.

HOW TO EVOLVE MORE THAN CODE?

N3XTCODER offers a different approach in the field of technology and design education. We partner with the most innovative social entrepreneurs in our global network and work on the specific challenges they face. Our educational programs enable you to improve your skills, by working on real projects, which in turn, create social impact at scale.

OUR COACHES

- **Danielle Reid**
Co-Founder & VP Product of **Sterio.me** and **Design Strategist**
- **Jonathan Moore**
Co-Founder **N3XTCODER**,
Former CTO **Team Europe**
and **Vertical Media**



WHEN

Saturday–Sunday
October 8–9, 2016
9:30am to 4:30pm

WHERE

design akademie berlin
SRH Hochschule für Kommunikation und Design
Aufbau Haus am Moritzplatz
Prinzenstr. 84.1
10969 Berlin

TICKETS

2 days UX/UI and React Native
Regular 249€
Students 99€

1 day UX/UI or React Native
Regular 149€
Students 59€



prott



WWW.N3XTCODER.ORG

Saturday

UX/UI Design

**WORKSHOP
THEMES**

1. UX/UI Analysis: How to analyse and evaluate an app MVP
2. User Feedback: How to analyse user data for better product design
3. UX/UI Design: Learn to design for conversion and performance

**WORKSHOP
PARTICIPANTS**

- UX/UI Designers interested in the field of social innovation
- Graphic Designers and Product Managers looking for insights in digital product design
- Engineers who want to learn how to make their apps more user-friendly
- Everyone else who would like to learn more about meaningful digital products



BEGINNER



**SKILLS REQUIRED
FOR THIS WORKSHOP**

- Basic design skills and first experience with UX & UI Design
- Basic understanding of Graphical User Interface software, such as Sketch or Prott
- Basic experience with data analysis

**TAKEAWAYS:
BY THE END OF SATURDAY
YOU HAVE A BETTER
UNDERSTANDING OF**

- UX/UI tools like Sketch, InVision, Prott
- User analytics
- Understanding problem spaces and how to ideate solutions
- Articulate and defend design decisions
- Understand how designers work with others on a product development team (e.g., product managers, developers, visual designers, etc.)
- The concept of social business and social innovation in tech

Sunday

React Native

**WORKSHOP
THEMES**

1. How to set up an environment for React Native
2. How to create an OCR app feature of the “Wertewandel” app
3. Learn about new user interface concepts

**WORKSHOP
PARTICIPANTS**

- Engineers who want to get started with React Native
- Engineers who want to learn how to develop hybrid Apps
- Android developers who want to write apps for iOS
- iOS developers who want to write apps for Android
- Web developers who want to get into app development

INTERMEDIATE



**SKILLS REQUIRED
FOR THIS WORKSHOP**

- Basic to intermediate knowledge of JavaScript
- Basic frontend development experience and/or app development experience
- Nice to have knowledge that certainly helps: React (basics), HTML/CSS, Android, iOS, node.js, Java, Objective-C

**TAKEAWAYS:
BY THE END OF SUNDAY
YOU HAVE ...**

- built a simple working React Native app
- developed at least one UI feature for a React Native app
- learned about the React Native ecosystem and core concepts
- collaborated as a developer in a team
- understood how tech can help social business and social innovation

